

Newsletter of Fair Trade Forum - India

Update on the project- "Sustainable solutions in the fight against Child Labour in Home-based craft production"

Set-up/strengthen learning centres/bridge schools: Major focus of the project this month was to sensitize the parents and teachers of project locations to facilitate the process of mainstreaming the children to formal education. Regular interactions, meeting and advocacy with all stakeholders to make this process smooth and effective is in process as the schools will re-open in the month of July 2014. While the challenges in locations like Bhatti; Bahadurgarh; Nebsarai is that there are no government schools nearby where the children can be mainstreamed, there are other challenges in areas like Labor Colony, Firozabad; Jafrabad; Seelampur; Sangam Vihar where parents are not willing to send their children to government schools due to issues on quality of education in these government schools. The project team had a meeting with the Director of Basic Education; Lucknow to discuss on these issues has received an assurance from him to resolve the matter at the earliest. Project team is in regular touch of concerned stakeholders to address this issue of mainstreaming.

A total of twelve parent- teacher meeting (PTM) were organized in the learning centers and 428 parents participated in these meetings. These meeting were held in Jafrabad, Selampur, Sangam Vihar, Daryaganj, Bhatti, Nebsarai, Bahadurgarh, Moradabad and Firozabad learning centers. Some key issues discussed in these PTM were:

Short of supply for provision of school uniform from government schools. The project team along with representatives of community approached the government schools and ensured that all the children enrolled from learning centers are provided with school uniforms;



PTM in Seelampur

Trainings for instructors: Four teachers training were organized in Literacy India – Neb Sarai, Bhatti, BJSK – Seelampur and SCI – Nangloi centres. All teachers in the centre participated in the training. The training was on effective methods of teaching. The teachers were trained to bring innovative methods of interaction with the new children enrolled in the learning centres. The new methods include use of teaching learning materials, group work for children, indoor and outdoor games.

Formation of groups of young workers/child workers: Four new youth groups were formed and seventeen youth group meetings were held in Jafrabad, Selampur, Sangam Vihar, Daryaganj, Bhatti, Nebsarai, Bahadurgarh in Delhi and in Moradabad and Ferozabad Centers. Regular meetings are planned from next month for the youth groups. The youth groups are now coming together to organize a campaign for community development and mobilization. The objective of this campaign will be to counsel the parents for child education and enrolment (learning centre and formal school); To track the status of children in education (regular / dropout/ not going to school); To facilitate signature campaign on post cards for demand of artisan cards; To facilitate signature campaign on post

cards for demand of minimum wages and distribution of posters on rights of artisans.

Sensitizing the community: Eleven Training were held on public provisioning in Selampur, Nangloi, Sangam Vihar, Daryaganj, Bhatti, Nebsarai, Bahadurgarh, Meena Gali, Shiv Gali, Labour Colony and Nikao in Delhi, Moradabad and Ferozabad. The topic included information to community members on the process and documents required for availing various Government Schemes which included Ration Card, Aadhar Card, RSBY Card, and Scholarship for school going girls, Cycles for Labours.

Mainstreaming children into formal



Training on public provisioning in Ferozabad

Schooling: 136 children were mainstreamed to formal schooling this month which makes the total of 539 mainstreaming out of the project target of 400 children. All learning centres are sensitizing community members for mainstreaming the children to formal schools and also coordinating with the school administration for the mandatory procedures and formalities to ensure their admissions and provisions of facilities like books, mid day meal, school uniforms, scholarships by government.

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This Newsletter is compiled and published by Fair Trade Forum-India. The Editorial Board consists of Mr. K. Panchaksharam, Ms. Moon Sharma and Ms. Sudeshna Mitra Woodhatch. For giving your feedback/suggestions please write to us at info@fairtradeforum.org, ftfindia@fairtradeforum.org

Update on the project- "Sustainable solutions in the fight against Child Labour in Home-based craft production" Contd...



School enrolment in Bahadurgarh



Multi Stakeholder meeting in Bhatti Centre

Community mobilization/public action for improving services in schools: Five Multi stakeholders meeting (local level) were organized in Bhatti, New Delhi and Meena Gali, Shivgali in Meerut, UP. The topic of discussion included identification of resources for vocational training, enrolment of children to formal schools, procedures for aadhar cards, formalities to be completed for artisan cards, interactions with supply chain actors for discussion on wages and social security.

Facilitating vocational training: Twelve Vocational training were organized in Jafrabad, Selampur, Daryaganj, Bhatti, Nebsarai, Meerut and Firozabad Centres. The vocational trainings were on computer education, making of Jute Bags, and on personality development. A total of 271 youths got benefitted from this vocational training program.

FTF-I Executive Council Meeting, 15th-17th July 2014



FTF-I Executive Council meeting was held from 15th to 17th July 2014 at Tara Projects office, Okhla Phase-3, New Delhi. The present EC members included- Ms. Moon Sharma, President. Mr. Pradeep Krishnappa, Vice-President, Ms. Sudeshna Mitra Woodhatch, Secretary, Mr. Mathew John, Joint-Secretary, Ms. Leela Vijayvergia, Treasurer and Mr. K. Panchaksharam, Member and Mr. Kamal Kishore, Member, FTF-I. Mr. O.P. Yadav, Programme Director, Mr. Rajeev Pillai, Finance Director of FTF-I, Ms. Amy P. Mookerji, Communications Associate and Mr. Anil Thomas, Project Manger for fight against child labour project was also invited in the meeting.

Info sharing Meet at The ANTS, Banagalore



On 11th July 2014, The Ants Store & Cafe helped build a bridge between the northeast and the rest of India. The meeting was held to understand the reasons behind the August 2012 exodus of people from the northeast, a unique project initiated by Ants Store and Café. Their intern Giulia interviewed both, local citizens and those from the northeast to gain an insight into the role non-locals, particularly those from the northeast, play in the city's diversity and business. A short film with all the compiled interviews made by her was screened at the cafe, and this was followed by an open discussion where questions about acceptance in the mainland were voiced. The discussion revealed that the main reason for discrimination was lack of knowledge about the beauty of the land. This session helped in opening up possibilities for change. The Ants Store & Cafe looks forward to holding many such sessions in the near future.

Punanjanur Honey Shop Opening, Keystone Foundation, Kotagiri

6 villages—Hosapodu, Srinivasapuram Colony, Bedaguli, Munishwera colony, Banawadi and Ethegowdanadoddi decided to start a small scale enterprise to value add non timber forest produce collected by its members. Keystone Foundation is involved in the training and capacity building of the members of these gram sabhas in sustainable harvest methods, value addition and marketing.



Skill training & capacity building workshop by Arunim, Delhi



ARUNIM conducted Product Development Training in Herbal Cosmetics in Kashipur, Uttarakhand from 8 to 18 July 2014 in collaboration with EIL & Surbhi Gramodyog Vikas Sansthan. Sixteen enthusiastic participants from fifteen member NGOs came from seven states to learn to make cosmetics products like soaps, shampoo, hand wash, face wash, face packs, scrubs, cream, massage & hair oils etc

News from Sasha, Kolkata...



Customers at the 'Weekend Display' organised by Sasha shop, Kolkata

Sasha Shop organized weekend stalls at Forum Mall, Kolkata from 27th to 29th June 2014. They displayed products from Urmul- cushion covers, bags, durries, runners, tablemats, bags from Sandur, Coir items, banana fiber home accessories, madhubani coasters and wall hangings, dhokra jewellery, wooden photo frames, printed bed covers were also a part of the display. Sasha brand cushion covers and throw bags too were also exhibited. Apart from giving publicity to Sasha shop the constant flow of customers ensured a decent sales figure !

Sasha's organised workshops that outlined the essential characteristics of a Production and Quality Management System under their FAIR SUPPORT PROJECT, committed to facilitate vital support services that have been identified as areas of improvement

for scaling up. A mechanism for maintaining and improving the quality of products and services so that the customers implied or stated needs are met-PMS and QMS help address issues that assist in fulfilling the quality objectives. It helps formulate an approach towards various business processes one implements at the different stages of product /service delivery process. The groups that benefitted from these sessions were ESAF (Dumka), SABALA(Bijapur),JKSMS (Jaipur) and ANWESHA (Bhuaneshwar).



Grameen Vikas Chetna Sansthan, Barmer, Rajasthan and Concern India Project " Developing and Empowering Women " organised a 'Community Mobilization' program under the project in Bachrau Village on 17 July 2014.



A new market exposure was conducted by Kadam India, Kolkata for their artisan groups. The products were developed after a training in sabaii Grass basketry for the Nayagram cluster artisans with an intern from IICD (Indian Institute of Craft & Design), Jaipur.

Upcoming...

**Sadhna, Udaipur at Dastkar
Bazaar, Banaglore
18th to 17th Aug 2014
at Manpho Convention Ground,
90, near Veeranapalaya, Nagawar
Ring road, opposite BEL Corporate
office, Banaglore**